

BrainPOP Accessibility Conformance Report

Voluntary Product Accessibility Template® (VPAT® version 2.3 December 2018)

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Introduction

BrainPOP strives to provide its products in a way that respects dignity and independence of students with disabilities. Our goals have always been tied to reaching all learners, factoring in the broadest possible range of needs and learning styles. Accessibility was front-of-mind with the recent redesign of products.

BrainPOP works with a dedicated accessibility consultant and with students and teachers of students who use assistive technologies from schools around the U.S., ensuring that we receive relevant feedback regarding the usability of our products.

This document describes the extent to which the products conform to the Web Content Accessibility Guidelines 2.0 Level AA standards and Section 508 standards. We are using a format similar to the Voluntary Product Accessibility Template®, or VPAT®. There are three columns in the tables. The first column contains each of the WCAG 2.0 A and AA Success Criteria or Section 508 criteria; the second column indicates whether the products meet the criterion, and the third column contains remarks about the products with regard to the criterion, including known defects, if any.

For more information regarding the accessibility status of these products or other products, or if you have feedback or concerns about accessibility on any of our products, please email us at accessibility@brainpop.com. We welcome suggestions and will continue updating this section as we expand accessibility across the breadth of our resources.

Product Information

Name of Products:

- BrainPOP® (<https://brainpop.com>)
- BrainPOP Jr® (<https://jr.brainpop.com>)
- BrainPOP ELL™ (<https://ell.brainpop.com>)

Products Description:

BrainPOP®

Our flagship resource offers digital educational content for upper elementary and middle schoolers. Its cross-curricular topics include an animated movie - written with humor in an age-appropriate voice - plus a rich array of supporting features like movie making, concept mapping, coding projects, learning games, playful assessments, and primary source activities. These help build higher-order thinking, cognitive, and literacy skills while encouraging reflection and giving students multiple ways to convey comprehension and express themselves. BrainPOP is offered in English, Spanish, French, and Mandarin.

BrainPOP Jr.®



BrainPOP Jr. offers digital educational content for K-3. It gently encourages young learners to ask questions and form their own ideas. Each curricular topic includes an animated movie, learning games, concept mapping, and interactive features like the Word Play, Write About It, and Draw About It, which help extend key concepts and meet the needs of students with different learning styles. Text is read aloud to facilitate comprehension.

BrainPOP ELL™

BrainPOP ELL (formerly BrainPOP ESL) is a comprehensive English language learning program for all ages. Each lesson features animated movies that model conversational English while seamlessly introducing grammar concepts and vocabulary words. Based on everyday social situations and including academic content, the leveled movies and associated activities build on each other, reinforcing previous lessons while giving students the confidence they need to read, write, and speak English.

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Notes:

The BrainPOP Accessibility Conformance Report is a living document and accurate at the date of publishing. Updates will be made to the document as changes are made to the product.

Evaluation Methods Used:

Testing the products involved the use of assistive technology, such as screen readers and screen magnifiers, as well as exclusive use of the keyboard. Native platform accessibility features were also used to assist with testing.

Applicable Standards/Guidelines:

This report covers the degree of conformance for the following accessibility standards/guidelines:

Standard/Guideline	Included In Report
Web Content Accessibility Guidelines 2.0, at http://www.w3.org/TR/2008/REC-WCAG20-20081211	Level A - Yes Level AA - Yes Level AAA - No
Section 508 as published in 2017, at http://www.Section508.gov	Yes
EN 301 549 Accessibility requirements suitable for public procurement of ICT products and services in Europe, at http://mandate376.standards.eu/standard	No

Terms:

The terms used in the Conformance Level information are defined as follows:

- **Supports:** The functionality of the products has at least one method that meets the criterion without known defects or meets with equivalent facilitation.
- **Supports with Exceptions:** Some functionality of the products does not meet the criterion.
- **Does Not Support:** The majority of products functionality does not meet the criterion.
- **Not Applicable:** The criterion is not relevant to the products.

WCAG 2.0 Report

Table 1 and Table 2 also document conformance with:

- EN 301 549: Chapter 9 - Web, Chapter 10 - Non-Web documents, Section 11.2.1- Non-Web Software (excluding closed functionality), and Section 11.2.2 - Non-Web Software (closed functionality).
- Revised Section 508: Chapter 5 – 501.1 Scope, 504.2 Content Creation or Editing, and Chapter 6 – 602.3 Electronic Support Documentation.

Note: When reporting on conformance with the WCAG 2.0 Success Criteria, they are scoped for full pages, complete processes, and accessibility-supported ways of using technology as documented in the [WCAG 2.0 Conformance Requirements](#)¹.

¹ <https://www.w3.org/TR/WCAG20/#conformance-reqs>

Table 1: Success Criteria, Level A

Criteria	Conformance Level	Remarks and Explanations
<p>1.1.1 Non-text Content (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.1 (Web) ● 10.2.1 (non-web document) ● 11.2.1.1 (Software) ● 11.2.2.1 (Closed Functionality Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) ● 602.3 (Support Docs) 	<p>Supports with Exceptions</p>	<p>We provide alternative texts (alt texts) and empty alt text for most images within the general navigation of the products. All images within our quizzes also have alt text. Form images have descriptive text and our movies kare identifiable via accessible text.</p> <p>Complex images, within the Primary Source feature, do not have a long description. Images, within Make-a-Map®, Make-a-Movie®, Creative Coding, and Related Reading features, do not have alt text.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.2.1 Audio-only and Video-only (Prerecorded) (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.2 (Web) ● 10.2.2 (non-web document) ● 11.2.1.2 (Software) ● 11.2.2.2.1 and 11.2.2.2.2 (Closed Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Robust transcripts are provided for the movies in the products.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.2.2 Captions (Prerecorded) (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.3 (Web) ● 10.2.3 (non-web document) ● 11.2.1.3 (Software) ● 11.2.2.3 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>All movies included in the products have closed captions.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.2.3 Audio Description or Media Alternative (Prerecorded) (Level A)</p> <p>Also applies to: EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.4 (Web) ● 10.2.4 (non-web document) ● 11.2.1.4 (Software) ● 11.2.2.4 (Closed Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Robust transcripts are provided for the movies in the products.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.3.1 Info and Relationships (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.7 (Web) ● 10.2.7 (non-web document) ● 11.2.1.7 (Software) ● 11.2.2.7 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Proper semantic markup is utilized. Labels are associated with form inputs.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.3.2 Meaningful Sequence (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.8 (Web) ● 10.2.8 (non-web document) ● 11.2.1.8 (Software) ● 11.2.2.8 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Navigation order is logical and intuitive.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.3.3 Sensory Characteristics (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.9 (Web) ● 10.2.9 (non-web document) ● 11.2.1.9 (Software) ● 11.2.2.9 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Instructions provided do not rely on shapes, visual cues, or sounds.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.4.1 Use of Color (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.10 (Web) ● 10.2.10 (non-web document) ● 11.2.1.10 (Software) ● 11.2.2.10 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports with Exceptions</p>	<p>Color is not the only method used for distinguishing elements on the products. The exception to this is the BrainPOP ELL Placement Test.</p> <p>Very few text links are used within blocks of text. The majority of the links contained on the products are standalone text, like those in the footer, or styled to resemble buttons.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>1.4.2 Audio Control (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.11 (Web) ● 10.2.11 (non-web document) ● 11.2.1.11 (Software) ● 11.2.2.11 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Any audio present contains volume control mechanisms, and the ability for the user to pause and stop the audio.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.1.1 Keyboard (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.15 (Web) ● 10.2.15 (non-web document) ● 11.2.1.15 (Software) ● 11.2.2.15 (Closed Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports with Exception</p>	<p>General Navigation throughout the products are keyboard-navigable. Accesskeys or shortcuts are not utilized.</p> <p>The following highly interactive features are currently not keyboard navigable: Make-a-Map, Make-a-Movie, Simulations, Games in GameUp®, Creative Coding, Draw About It, Word Play (Draw), Mini Games.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.1.2 No Keyboard Trap (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.16 (Web) ● 10.2.16 (non-web document) ● 11.2.1.16 (Software) ● 11.2.2.16 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports with exception</p>	<p>General Navigation throughout the site is keyboard-navigable. Accesskeys or shortcuts are not utilized.</p> <p>The following highly interactive features are currently not keyboard navigable: Make-a-Map, Make-a-Movie, Simulations, Games in GameUp, Creative Coding, Draw About It, Word Play (Draw), Mini Games.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.2.1 Timing Adjustable(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.17 (Web) ● 10.2.17 (non-web document) ● 11.2.1.17 (Software) ● 11.2.2.17 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>All products meet the 20 Hour Exception, as the time limit is 24 hours before an automatic time out occurs.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.2.2 Pause, Stop, Hide(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.18 (Web) ● 10.2.18 (non-web document) ● 11.2.1.18 (Software) ● 11.2.2.18 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Movies, carousels and games can all be paused or stopped.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.3.1 Three Flashes or Below Threshold(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.19 (Web) ● 10.2.19 (non-web document) ● 11.2.1.19 (Software) ● 11.2.2.19 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Not Applicable</p>	

Criteria	Conformance Level	Remarks and Explanations
<p>2.4.1 Bypass Blocks(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.20 (Web) ● 10.2.20 (non-web document) – Does not apply ● 11.2.1.20 (Software) – Does not apply ● 11.2.2.20 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) – Does not apply to non-web software ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)– Does not apply to non-web docs</p>	<p>Supports</p>	<p>Each page contains a “Skip to Main Content” link and proper heading structure.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.4.2 Page Titled (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.21 (Web) ● 10.2.21 (non-web document) ● 11.2.1.21 (Software) - Does not apply ● 11.2.2.21 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>All pages within the products have descriptive titles.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.4.3 Focus Order(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.22 (Web) ● 10.2.22 (non-web document) ● 11.2.1.22 (Software) ● 11.2.2.22 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports with Exceptions</p>	<p>Focus order is logical for all features except those that are not keyboard-navigable.</p> <p>As noted in Section 2.1, General Navigation throughout the site is keyboard-navigable. Accesskeys or shortcuts are not utilized.</p> <p>The following highly interactive features are currently not keyboard navigable: Make-a-Map, Make-a-Movie, Simulations, Games in GameUp, Creative Coding, Draw About It, Word Play (Draw), Mini Games.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>2.4.4 Link Purpose (In Context)(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.23 (Web) ● 10.2.23 (non-web document) ● 11.2.1.23 (Software) ● 11.2.2.23 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Links have descriptive text.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>3.1.1 Language of Page(Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.27 (Web) ● 10.2.27 (non-web document) ● 11.2.1.27 (Software) ● 11.2.2.27 (Closed Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Each page has a language attribute.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>3.2.1 On Focus (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.29 (Web) ● 10.2.29 (non-web document) ● 11.2.1.29 (Software) ● 11.2.2.29 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Focus does not trigger changes or actions within the products.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>3.2.2 On Input (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.30 (Web) ● 10.2.30 (non-web document) ● 11.2.1.30 (Software) ● 11.2.2.30 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Interacting with an element does not create an unexpected change. For example, links that open in new tabs are identified as such.</p>

Criteria	Conformance Level	Remarks and Explanations
<p><u>3.3.1 Error Identification</u> (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.33 (Web) ● 10.2.33 (non-web document) ● 11.2.1.33 (Software) ● 11.2.2.33 (Closed Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Form element requirements are described by a label. Form error messages are accessible.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>3.3.2 Labels or Instructions (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.34 (Web) ● 10.2.34 (non-web document) ● 11.2.1.34 (Software) ● 11.2.2.34 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Supports</p>	<p>Form fields are accompanied by labels.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>4.1.1 Parsing (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.37 (Web) ● 10.2.37 (non-web document) ● 11.2.1.37 (Software) ● 11.2.2.37 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Does Not Support</p>	<p>There are a number of parsing warning and errors that are being addressed.</p>

Criteria	Conformance Level	Remarks and Explanations
<p>4.1.2 Name, Role, Value (Level A)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.38 (Web) ● 10.2.38 (non-web document) ● 11.2.1.38 (Software) ● 11.2.2.38 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	Supports	Appropriate HTML markup is used throughout the products.

Table 2: Success Criteria, Level AA

Criteria	Conformance Level	Remarks and Explanations
<p>1.2.4 Captions (Live)(Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p>	Not Applicable	

Criteria	Conformance Level	Remarks and Explanations
<ul style="list-style-type: none"> ● 9.2.5 (Web) ● 10.2.5 (non-web document) ● 11.2.1.5 (Software) ● 11.2.2.5 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) ● 602.3 (Support Docs) 		
<p><u>1.2.5 Audio Description (Prerecorded)</u>(Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.6 (Web) ● 10.2.6 (non-web document) ● 11.2.1.6 (Software) ● 11.2.2.6 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) ● 602.3 (Support Docs) 	Does Not Support	Audio descriptions are currently in development.

Criteria	Conformance Level	Remarks and Explanations
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Criteria	Conformance Level	Remarks and Explanations
<p>1.4.3 Contrast (Minimum) (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.12 (Web) ● 10.2.12 (non-web document) ● 11.2.1.12 (Software) ● 11.2.2.12 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) ● 602.3 (Support Docs) 	<p>Supports</p>	<p>Products' style and designs adhere to color contrast guidelines.</p>
<p>1.4.4 Resize text (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.13 (Web) ● 10.2.13 (non-web document) ● 11.2.1.13 (Software) ● 11.2.2.13 (Closed Software) ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) 	<p>Supports</p>	<p>The products are usable when zoomed up to 200%.</p>

Criteria	Conformance Level	Remarks and Explanations
<ul style="list-style-type: none"> ● 504.2 (Authoring Tool) ● 602.3 (Support Docs) 		
<p><u>1.4.5 Images of Text</u> (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.14 (Web) ● 10.2.14 (non-web document) ● 11.2.1.14 (Software) ● 11.2.2.14 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) ● 602.3 (Support Docs) 	Supports with Exception	Images of texts are not used in places where text can be used instead. The exception to this is on the store page, which are currently being redesigned.
<p><u>2.4.5 Multiple Ways</u> (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.24 (Web) ● 10.2.24 (non-web document) – Does not apply ● 11.2.1.24 (Software) – Does not apply ● 11.2.2.24 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) 	Supports	We include a site search and site map on our products that allow for additional ways to locate a page.

Criteria	Conformance Level	Remarks and Explanations
2017 Section 508 <ul style="list-style-type: none"> ● 501 (Web)(Software) – Does not apply to non-web software ● 504.2 (Authoring Tool) 602.3 (Support Docs) – Does not apply to non-web docs		
<p><u>2.4.6 Headings and Labels</u> (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.25 (Web) ● 10.2.25 (non-web document) ● 11.2.1.25 (Software) ● 11.2.2.25 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) 602.3 (Support Docs)	Supports	All headings and labels are informative.
<p><u>2.4.7 Focus Visible</u>(Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.26 (Web) ● 10.2.26 (non-web document) ● 11.2.1.26 (Software) 	Does Not Support	Browser focus has been disabled in different parts of the products and some elements do not currently have focus states.

Criteria	Conformance Level	Remarks and Explanations
<ul style="list-style-type: none"> ● 11.2.2.26 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>		
<p>3.1.2 Language of Parts (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.28 (Web) ● 10.2.28 (non-web document) ● 11.2.1.28 (Software) – Does not apply ● 11.2.2.28 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	Not Applicable	
<p>3.2.3 Consistent Navigation (Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.31 (Web) 	Supports	General navigation order is preserved across all pages of the products.

Criteria	Conformance Level	Remarks and Explanations
<ul style="list-style-type: none"> ● 10.2.31 (non-web document) – Does not apply ● 11.2.1.31 (Software) – Does not apply ● 11.2.2.31 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) – Does not apply to non-web software ● 504.2 (Authoring Tool) <p>602.3 (Support Docs) – Does not apply to non-web docs</p>		
<p><u>3.2.4 Consistent Identification</u> (Level AA)</p> <p>Also applies to: EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.32 (Web) ● 10.2.32 (non-web document) – Does not apply ● 11.2.1.32 (Software) – Does not apply ● 11.2.2.32 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) – Does not apply to non-web software ● 504.2 (Authoring Tool) <p>602.3 (Support Docs) – Does not apply to non-web docs</p>	Supports	Elements with the same functionality are defined and identified consistently.
<p><u>3.3.3 Error Suggestion</u> (Level AA)</p>	Supports	Error suggestions are provided after an error is made and after a user attempts to submit a

Criteria	Conformance Level	Remarks and Explanations
<p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.35 (Web) ● 10.2.35 (non-web document) ● 11.2.1.35 (Software) ● 11.2.2.35 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>		<p>form with an error.</p>
<p>3.3.4 Error Prevention (Legal, Financial, Data)(Level AA)</p> <p>Also applies to:</p> <p>EN 301 549 Criteria</p> <ul style="list-style-type: none"> ● 9.2.36 (Web) ● 10.2.36 (non-web document) ● 11.2.1.36 (Software) ● 11.2.2.36 (Closed Software) – Does not apply ● 11.6.2 (Authoring Tool) ● 12.1.2 (Product Docs) ● 12.2.4 (Support Docs) <p>2017 Section 508</p> <ul style="list-style-type: none"> ● 501 (Web)(Software) ● 504.2 (Authoring Tool) <p>602.3 (Support Docs)</p>	<p>Does Not Support</p>	<p>A store redesign that will meet this standard is currently in development.</p>

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Chapter 3: Functional Performance Criteria (FPC)

Criteria	Conformance Level	Remarks and Explanations
302.1 Without Vision	Supports with Exception	<p>As noted in 1.1.1 Non-text Content, we provide alt texts and empty alt text for most images within the general navigation of the products. All images within our quizzes also have alt text. Form images have descriptive text and our movies are identifiable via accessible text.</p> <p>Complex images, within the Primary Source feature, do not have a long description. Images, within Make-a-Map, Make-a-Movie, Creative Coding, and Related Reading features, do not have alt text.</p> <p>Noted in 1.3.1 Info and relationships, proper semantic markup is utilized. Labels are associated with form inputs.</p> <p>Noted in 4.1.2 Name, Role, Value, appropriate HTML markup is used throughout the products.</p>
302.2 With Limited Vision	Supports with Exception	The products support the use of screen magnifiers, but browser focus is not

Criteria	Conformance Level	Remarks and Explanations
		<p>exposed visually and programmatically for some elements.</p> <p>As noted in 1.4.4 Resize text, the products are usable when zoomed up to 200%.</p> <p>Noted in 1.4.3 Contrast, Designs and internal design guides adhere to color contrast guidelines.</p> <p>Noted in 1.4.1 Use of Color, color is not the only method used for distinguishing elements on the products.</p> <p>Very few text links are used within blocks of text. The majority of the links contained on the products are standalone text, like those in the footer, or styled to resemble buttons</p> <p>As in 1.3.3 Sensory Characteristics, instructions provided do not rely on shapes, visual cues, or sounds.</p>
302.3 Without Perception of Color	Supports with Exceptions	<p>As noted in 1.4.1 Use of Color, color is not the only method used for distinguishing elements on the products. The exception being the BrainPOP ELL Placement Test.</p>
302.4 Without Hearing	Supports with Exceptions	<p>As noted in 1.2.1 Audio-only and Video-only and 1.2.3 Audio Description or Media Alternative, robust transcripts are provided for the movies in the products.</p> <p>Noted in 1.2.2 Captions, all the movies in the products have captions.</p> <p>Noted in 1.3.3, instructions provided do not</p>

Criteria	Conformance Level	Remarks and Explanations
		<p>rely on shapes, visual cues, or sounds.</p> <p>Noted in 1.2.5 Audio Description, audio descriptions are currently in development.</p>
302.5 With Limited Hearing	Supports with Exceptions	<p>As noted in 1.2.1 Audio-only and Video-only and 1.2.3 Audio Description or Media Alternative, robust transcripts are provided for the movies in the products.</p> <p>Noted in 1.2.2 Captions, all the movies in the products have closed captions.</p> <p>Noted in 1.3.3, instructions provided do not rely on shapes, visual cues, or sounds.</p> <p>Noted in 1.2.5 Audio Description, audio descriptions are currently in development.</p>
302.6 Without Speech	Supports	Speech input or control is not required.
302.7 With Limited Manipulation	Supports	There are no features of the products that rely on a keyboard alone for the user to interact with the products.
302.8 With Limited Reach and Strength	Supports	Using the products do not require reach or strength, making it usable by people with limited reach and strength.
302.9 With Limited Language, Cognitive, and Learning Abilities	Supports	The products are laid out and structured in a simple, understandable format, making use of messaging and icons to provide further explanation. Plain language is also used as outlined in the internal writing guide.

Chapter 4: Hardware

Notes: The products are web software application and are not subject to the requirements of this Chapter.

Chapter 5: Software

Notes: The products are not a software application and are not subject to the requirements of Section 501 (General) and Section 502 (Interoperability with Assistive Technology).

Criteria	Conformance Level	Remarks and Explanations
503 Applications		
503.2 User Preferences	Supports	The products support accessibility settings.
503.3 Alternative User Interfaces	Not Applicable	The products do not provide an alternative user interface that functions as assistive technology.
503.4 User Controls for Captions and Audio Description		
503.4.1 Caption Controls	Supports	As noted in 1.2.2 Captions, all our movies have captions. Captions can be controlled by the user.
503.4.2 Audio Description Controls	Not Applicable	As noted in 1.2.5 Audio Description, audio descriptions are currently in development. They will be implemented to allow for user control of the audio descriptions.
504 Authoring Tools		
504.2 Content Creation or Editing (if not authoring tool, enter "not applicable")	See WCAG 2.0 section	See WCAG 2.0 section

Criteria	Conformance Level	Remarks and Explanations
504.2.1 Preservation of Information Provided for Accessibility in Format Conversion	Does Not Support	There is no place in the authoring tool to provide information for accessibility.
504.2.2 PDF Export	Not Applicable	The products do include functionality for PDF export.
504.3 Prompts	Does Not Support	The products do not include a mode which prompts authors to create content which conforms to WCAG 2.0 Levels A and AA, or to fix issues in order to conform.
504.4 Templates	Not Applicable	

Chapter 6: Support Documentation and Services

Notes: Support documentation for the products and accessibility features are available through the BrainPOP Help Center (<https://help.brainpop.com>).

Criteria	Conformance Level	Remarks and Explanations
601.1 Scope		
602 Support Documentation		
601.2 Accessibility and Compatibility Features	Supports	
602.3 Electronic Support Documentation	See WCAG 2.0 section	See information in WCAG section.
602.4 Alternate Formats for Non-Electronic Support Documentation	Not Applicable	



Criteria	Conformance Level	Remarks and Explanations
603 Support Services		
603.2 Information on Accessibility and Compatibility Features	Not Applicable	
603.3 Accomodation of Communication Needs	Not Applicable	

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