



# A platform of trusted products for every Utah classroom

BrainPOP is an **approved K-12 supplemental online curriculum program** and ready to provide classrooms with a leveled, Utah Core Standards-aligned way to build knowledge, hone skills, and track student progress as they prepare for RISE.



## BrainPOP Jr.

Set the stage for curious and confident young learners. Animated movies and relatable characters introduce new concepts and vocabulary—alongside creative opportunities for students to show what they know.

## BrainPOP

Build background knowledge and vocabulary across the curriculum with animated movies and differentiated learning activities that strengthen comprehension skills for all learners.

## BrainPOP Science

Enhance science instruction with phenomena-based investigations and engineering projects, integrating CER process to boost argumentative writing and reasoning skills.

## BrainPOP ELL

Support multilingual learners with scaffolded vocabulary and grammar lessons that build the language skills they need to understand and communicate in English.

## BrainPOP Français | BrainPOP Español

Movie translation and dual languages—available as an add-on to BrainPOP—to create an inclusive approach.



Digital Promise-  
Approved



Awarded ISTE  
Seal



ESSA Tier III



ICEIE "Effectiveness"  
Silver-Certified

Learn more: [brainpop.com/discover](https://brainpop.com/discover)

Get students comfortable and confident for the

# Utah RISE

Each BrainPOP lesson—whether it's in social studies, science, math, ELA, or the arts—includes movies and activities that give students practice in the knowledge and skills they'll need to feel confident on test day.



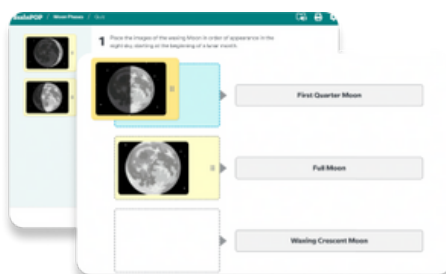
## RISE expectation for students

**Answer Technology-Enhanced Item (TEI) question types**—which students often find more challenging.

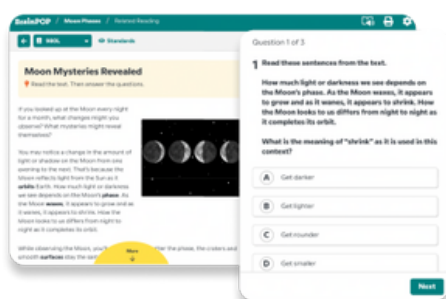
**TEIs require that students think critically and deeply**—and use problem-solving skills—to answer questions.

Demonstrate a wide breadth of **content knowledge and comprehension and technological skills** in a limited amount of time.

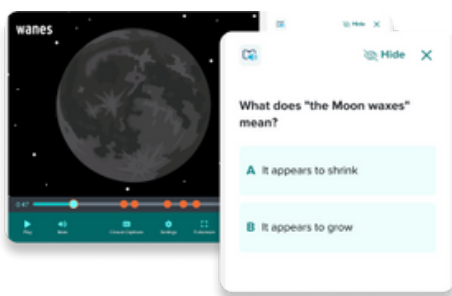
## Students' experience on BrainPOP (for grades 3-8)



**Auto-graded learning activities and embedded assessments mirror TEIs in format and rigor**, letting students practice their technological skills, demonstrate their understanding, and build testing confidence all year long.



From evaluating sources to extracting key details and interpreting unfamiliar words, **students develop, practice, and apply skills** alongside everything they learn.



BrainPOP's cross-curricular approach combines **content instruction and skill practice into one time-saving lesson** to make the most of every instructional minute.

Prepare and empower middle school students for the

# RISE Science

BrainPOP Science's investigations and engineering projects provide standards-aligned ways to nurture middle schoolers' innate scientific curiosity—while simultaneously preparing them for their assessments.



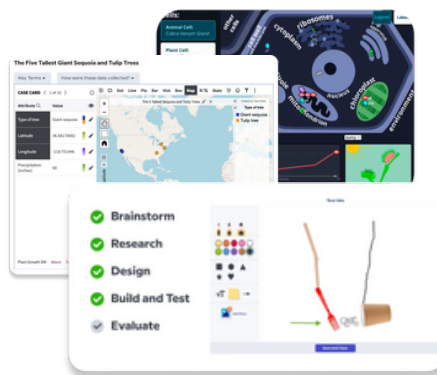
## RISE Science Multidimensional Expectation

Students are expected to know more than the standards and scientific principles. They need to be able to “practice the practices.”

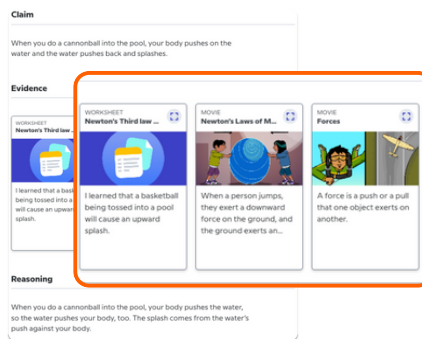
Students will need to **build explanations, use evidence to craft arguments, and obtain, evaluate, and communicate information.**

Students will navigate **technology-enhanced question types (TEIs)**, which are constructed to engage students' critical thinking and problem-solving skills.

## Students' Experience on BrainPOP Science



✓ **Standards-aligned investigations and real-world engineering projects** are designed to integrate science practices—like computational thinking and the design process—with scientific concepts.



✓ **The CER writing process is embedded into BrainPOP Science:** it guides students through collecting observations, deciding which become evidence, and writing (and supporting) an evidence-based claim.



✓ Technology-enhanced question types and multidimensional science content are **built into BrainPOP Science's formative assessments**—giving students consistent practice in both all year long.



Meet the needs of the Utah Science with Engineering Education (SEEd) Standards

**Did you know** that BrainPOP Science's approach is proven to improve students' evidence-based writing by **up to 20%**?

Learn more at [brainpop.com/classroom-solutions/research](https://brainpop.com/classroom-solutions/research)

## Raise the bar for **three-dimensional science** in Utah

BrainPOP Science's inquiry-driven investigations and real-world engineering projects align with **the Utah Science with Engineering Education Standards** to empower middle schoolers to discover the science in everything.



Strengthen science practices with real-world phenomena while boosting writing and scientific reasoning



Prepare for end-of-year online testing with integrated SEPs and assessments



Expand teacher capacity for Claim-Evidence Reasoning (CER) with built-in teacher guides and clickable rubrics

## Prepare Utah middle schoolers for high school science

**Over 100 immersive investigations** center around relatable guiding questions and phenomena to nurture innate scientific curiosity as students interact with 3D Worlds™, Simulations, and Data Manipulatives.

- Middle school students are prepared for science testing by engaging with the principles of the Engineering Design Process (EDP). Teachers are equipped with actionable data to refine instruction with practice opportunities reflective of RISE Science.
- Embedded formative assessment and immersive tools not only build confidence in your students for the RISE Science, but also give real-life opportunities to hone critical-thinking skills as they discover the science in everything.
- Our ready-to-use, NGSS-aligned investigations resonate and cultivate middle schoolers' innate curiosity while integrating the EDP practices of identifying problems, creating prototypes, and iterating solutions.



**New this year**

## Enhanced reports with new teacher insights

See how teachers and students are using BrainPOP Science in real-time to support instructional decisions.

